



## Retail Control Version 5

### Benefits to All Users

- **REAL TIME MODULE** – new communications option allowing instant update of sales & stock figures. Sales are constantly trickled back to back office. Please ask for pricing.
- **EASY PRODUCT EDIT** - use a grid format for easy editing of details such as Delete on POS, Price Changes, Minimum Stock, Instant delete etc.
- **MASS DELETIONS** - for products and styles
- **MASS DELETIONS** - for transactions older than a specified date
- **QUICK-COMMS** - send ad-hoc prices changes etc down to POS in an instant
- **SPEED** – vastly improved network communication speeds
- **AUTO-CREATION OF PLU's** - Retail Control will now generate the product number & PLU for you when adding new lines
- **PROMOTIONAL SETTINGS** - promotions can be sent at any time to POS units, you can now set up promotions in advance. Promotions will begin and end automatically
- **RECOMMENDED ORDERS** - this feature has been enhanced to provide 3 settings for recommended orders plus 4th user-defined option
- **AUDIT TRAIL TRACKING** – Log files now show User Name for easy audit trail tracking
- **WEB IMAGES** – Upload an unlimited number of images per product/style for displaying alternative views in your online store (subject to Client's web store capabilities)
- **REPORTS** - Our standard reports have been re-formatted and improved. New reports have been added.
- **USER PROCESSES** – You can now create as many User Processes as you want, and give them your own meaningful name.

### Additional Benefits for FASHION Software Users

- **RECIPES** – This feature allows you to bundle items together and sell them as gift packs. This is helpful for promoting slow moving products, or making gift sets for occasions. Recipe sales are reported separately to sales of the individual items. Accurate stock levels are maintained as items are individually deducted from stock with a Recipe is sold.
- **COMBINED STOCK CONTROL OF MATRIX & LINE ITEMS** – ability to buy and sell Style items in non Matrix grid. This also applies to Write Offs and manual Stock Takes.
- **UNLIMITED STYLE NUMBERS** – no longer limited to 9999 styles

### Additional Benefits for GENERAL MERCHANDISE Software Users

- **NEW STYLE MATRIX** - to allow easy set up of stock items which come in different size/colour/material variation, such as clothing & footwear
- **BOOKER WHOLESALE LINK** – for Convenience Stores, electronically send your order from Retail Control to Booker Wholesale and receive electronic updates from their system for stock and pricing

## Bleep POS Control Version 5

- **REAL TIME MODULE** - new communications module allowing instant access to all customer transactions including Loyalty & Web sales. Allows instant access to all stock figures. Please ask for pricing.
- **BAR CODED RECEIPTS** - all receipts incorporate a unique barcode. This can be scanned by the cashier to bring up the details of the transaction at POS. Helps prevent fraudulent refunds, and also ensures refunds are given at correct selling price (sale item etc)
- **CUSTOMISABLE RECEIPT DESIGN** - flexible receipt layout allowing client to choose font styles & sizes as well as easily defining headers and footers
- **IMPROVED DISCOUNT CALCULATION** - proportional discount now taken from each product when giving value discount on whole transaction. This also applies to Mix & Match discounts
- **TIME & ATTENDANCE REPORT** – using our new Clocking On & Off feature you can keep an eye on staff performance
- **3 SELLING PRICE OPTIONS** - you can sell at Sell Price 1, 2 or 3 at POS
- **DEPOSITS** - this operation has been streamlined and improved
- **SERIAL NUMBER TRACKING** – record the serial number of stock items such as electronic goods or other high value items
- **KEYBOARD LAYOUT** – now sent from Head Office to all POS units and accommodates differing layouts between branches
- **STICKY HOT SHOTS™** - our Hot Shot feature has been enhanced so that you can continue to use the Hot keys for fast selling items, as a one-hit-wonder, or you can turn on the Sticky feature which leaves the menu on display so that you can multi-select items in a Hot Shot category. Perfect for Admissions and Tickets. Product Hot Shots positions are now User-definable.

## And don't forget you could also be making use of the following modules....

**bMail Communication Module** – Anyone still communicating via modem should certainly consider switching to bMail comms. bMail improves speed and reliability of communication between back office and remote branches. Data is compressed, zipped up and sent via dedicated email over broadband. On arrival the file automatically unzips and files the data. It then grabs any data waiting at POS and performs the same task sending the compressed info back to head office. bMail eliminates need for lengthy modem comms, reducing company overheads. (V4.3 & V5)

**Customer Loyalty Module** – Why not add this module to collect vital purchasing intelligence from your regular customers. Export mailing lists for targeted and global mail shots and gather insightful intelligence from your customers buying habits. This module can be used in conjunction with loyalty cards, post code software or simply by name search. You will see where each customer is spending their money, whether in-store or online (subject eCommerce integration with Retail Control). Add value to in store purchases by setting up loyalty schemes with points rewards. Utilise the suite of Customer reports already available in Report Control and analyse spending habits. (V4.3 & V5)

**The Bleep Online Shop** - Bleep Online Shop is an "out of the box" eCommerce solution for retailers wishing to dip their toe into e-tailing, with minimum expenditure. The Bleep Online Shop is a customisable template website, where you can choose your own colour themes, add logos etc and start trading online relatively quickly. (V4.3 & V5)

**eCommerce Module** – If you have a bespoke eCommerce site or are considering developing one, it can be integrated with your Retail Control software. Retail Control will act as your central database meaning you only have to set up products once. Customer orders can be collected from your website into Retail Control for picking, packing and posting. You can decide which products you wish to sell online and set different prices if applicable. Stock-checking and out of stock messages can be set for items as well as handling your shipping methods and costs. An eCommerce branch is set up separately to your "bricks & mortar" store so that you can easily manage and report on your different retail environments. (V4.3 & V5)

**Gift Aid Module** – An essential module for any Client able to claim Gift Aid. Easily capture the required customer information at POS and quickly produce a Gift Aid declaration for the customer to sign. All Gift Aid transactions are collated on a report which can be printed and sent along with the signed customer declarations to HM Revenue and Customs exactly fitting their claim criteria. (V4.3 & V5)

**Marketplace Module** – Have you considered setting up your own Amazon or eBay retail portal? This is a fantastic, low cost way to grow an online business if you haven't yet taken the plunge. Or if you're already selling through your own eCommerce site, why not set up a secondary sales channel to move end of line stock items? Set up your stall in these global marketplaces and extend your reach around the world!

**Sage Accounts Link** – export accounting information from Retail Control into Sage software to eliminate the need to re-key the information manually. (V4.3 & V5)

**Full Screen Customer POS Display** – add a secondary monitor at POS to show promotional media to customers. When items are scanned the screen will display a running receipt and revert back to media presentation at the end of transaction. (V4.3 & V5)

#### **Integrated Chip & Pin Software –**

- Reduces card transaction time down to about 3 seconds, which cuts down on queues at point of sale
- Removes the possibility of keying errors as the software doesn't require you to key in the amount
- Saves money on till rolls as you won't have a separate PDQ machine
- Doesn't have to be cashed up separately at the end of the day
- Small chip & pin terminal, frees up counter space
- The monthly rental of £19.99 covers the chip & pin terminal, the software for the till, the polling and support. Requires a routed broadband connection.

Call us now on (028) 9074 0315 to discuss how Retail Control can help manage your Retail business.

#### **Strategic Partnership**

**yReceipts** – A revolutionary sales and marketing tool. Display your own targeted clickable advertisements on electronic receipts! Send email receipts to your customers directly from your POS unit, even without entering an email address, just scan a barcode or swipe a card. Increase marketing effectiveness by relating advertisements on each receipt to the items purchased. Increase sales and continue the purchase cycle with this innovative and environmentally friendly module. No additional hardware required. Paper receipts can still be printed. [www.yreceipts.com](http://www.yreceipts.com)